

Automatic Domain Parking via the RRPproxy™ Metaregistry™ (Stand: 2015-07-27)

We offer you the possibility to automatically park domains via the RRPproxy Metaregistry in your own account with the domain parking provider ParkingCrew and thus monetize them. This results in a relevant work and time saving for customers with a large domain portfolio since domain registration and domain parking can be processed via one interface / one API.

Domain Parking via API

The RRPproxy API handles the entire communication with ParkingCrew: once you have submitted the ParkingCrew credentials, you can directly park a domain with one single command. Furthermore, the bulk tool in the web interface enables you to park complete domain lists in a ParkingCrew account in one go. Please note: You can connect your RRPproxy account with one (1) ParkingCrew account only.

Please use the following command to submit your ParkingCrew credentials to the RRPproxy system:

```
[COMMAND]
command = SetProperty
class = PARKING
parking-parkingcrewpassword = [password = API Key]
parking-parkingcrewusername = [username = User ID / Name ]
EOF
```

Please be aware that you must use the ParkingCrew API key and not the ParkingCrew password. Please contact the ParkingCrew support team to request an API key (support@ParkingCrew.com).

If you don't have a ParkingCrew account yet you can sign up here:

<https://www.parkingcrew.com/register.php>

Please use the following command to park a domain:

```
[COMMAND]
command = ParkDomain
domain = example.com
EOF
```

Domain Parking in the Web Interface

You can find the parking functionality in the web interface following the menu "Account -> Settings -> Tab: Parking". This great new feature is integrated as a comfortable "1-Click Domain Parking Solution".

Advantages of Domain Parking

The parking option allows to display matching advertising links on unused domain names and thus monetize incoming web traffic. Unused domains are connected to ready-to-go landing pages and assigned with keyword related, geo-targeted and language specific Google advertising links. The domain owner earns revenue through every link-click on his parked website on a PPC basis (Pay-per-Click).

Benefits of Domain Parking for Registrars / Resellers

It may be beneficial for you to offer your customers domain parking as an additional service, because many domain owners register a domain without developing it for months, others treat it as an investment, waiting for an offer from an interested party. A sale link can be integrated on a parked domain offering potential buyers a fast method to contact the domain owner and thus increasing the sale opportunities.

You can also use the renewal period with the expiry of a domain registration: After informing the customer you can place a parking site on the domain and earn money with every click. At the same time a parking template works as a reminder for the former registrant to renew the registration.

Detailed traffic and revenue statistics of the parking phase can help to decide whether a domain qualifies for a profitable domain portfolio.

Should you have any further questions, for example on your API Key, please contact the ParkingCrew staff via e-mail (support@ParkingCrew.com).

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Web

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RRPproxy™ is a business area of the Key-Systems™ GmbH (www.key-systems.net), which administers more than 3 million domains for more than 70,000 retail and corporate customers and 1,800 resellers worldwide. The company with more than 70 employees is the second largest ICANN registrar in Europe and one of the 15 largest worldwide – in relation to the number of managed gTLD domain names (Source: webhosting.info). Further business areas of Key-Systems are a domain portal for end customers (domaindiscount24.com) as well as the corporate domain portal BrandShelter™, the TIER III SKYWAY DataCenter, a service for registry operation (KSregistry) and the domainer software DNWorker.